

Key person insurance

If a vital employee dies or suffers a serious illness, key person insurance can help mitigate the risks to your business

What is it?

A keyperson is an individual whose skill, knowledge, experience or leadership is crucial to the ongoing success of your business. Key person insurance can help to protect your business by providing a cash sum if one of these vital people dies or is unable to work due to serious illness.

Why is it important?

Losing a critical member of your team could have serious impacts on your business, which might lead to:

- ✗ A fall in profits
- ✗ The loss of customers or contacts
- ✗ A business-critical skill gap, meaning you can't continue trading

Who needs it?

Almost all businesses, from partnerships to multinational organisations, have people who are essential to its ongoing success. This could be each member of a Partnership - recognising that without the other their business cannot continue trading, or a global business - insuring against the loss of their CEO or Sales Director.

An example of how much it might cost

Here is an example of what it could cost to insure an office-based employee, non-smoker with no medical or health issues for £250,000 of life insurance, over various periods;

Age	Plan term	Monthly premium
35	30 years	£13.19
45	20 years	£21.15
55	15 years	£44.98

Premiums are not guaranteed and are subject to change, with insurers individually underwriting all applications in order to offer personalised terms


Find out more

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